

1 UNITED STATES DISTRICT COURT  
2 FOR THE SOUTHERN DISTRICT OF NEW YORK

3 VIACOM INTERNATIONAL, INC., COMEDY )  
4 PARTNERS, COUNTRY MUSIC. )  
5 TELEVISION, INC., PARAMOUNT )  
6 PICTURES CORPORATION, and BLACK )  
7 ENTERTAINMENT TELEVISION, LLC, )

8 Plaintiffs, )

9 vs. )

NO. 07-CV-2203

10 YOUTUBE, INC., YOUTUBE, LLC, )  
11 and GOOGLE, INC., )

12 Defendants. )

13 THE FOOTBALL ASSOCIATION PREMIER )  
14 LEAGUE LIMITED, BOURNE CO., et al., )  
15 on behalf of themselves and all )  
16 others similarly situated, )

17 Plaintiffs, )

18 vs. )

NO. 07-CV-3582

19 YOUTUBE, INC., YOUTUBE, LLC, and )  
20 GOOGLE, INC., )

21 Defendants. )

22 VIDEOTAPED DEPOSITION OF SUZANNE REIDER  
23 SAN FRANCISCO, CALIFORNIA  
24 FRIDAY, OCTOBER 3, 2008

25 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR  
CSR LICENSE NO. 9830  
JOB NO. 15910

1 REIDER 104-0002

2 A What is a remnant network?

3 Q Uh-huh.

4 A There are -- so an example of a remnant  
5 network would be a company like Tribal Fusion or 24/7.  
6 They are ad networks.

7 Q And does YouTube still engage with remnant  
8 networks today, or is that something that YouTube only  
9 did in the past?

10 A Today we have one. I believe one network,  
11 and that's the AdSense network.

12 Q What is AdSense?

13 A AdSense is -- it's a Google -- it's a Google  
14 product. It's -- it's a -- I don't even know how to  
15 describe what it is.

16 Q What does it do?

17 A It serves ads.

18 Q What do you mean by "serves ads"?

19 A It's -- so your question is, what is -- can  
20 you ask your exact question?

21 Q Yeah.

22 What is AdSense?

23 A AdSense is -- it's a Google advertising  
24 product that renders or serves ads on an interactive  
25 media property.